



Domain Overview (Desktop)

paisawapas.com

Organic Search: Summary

US | Domain | paisawapas.com

32.8K -6% TRAFFIC

Semrush Rank	58.3k	
Keywords	37.0K	0%
Traffic Cost	\$29.3K	-7%

Paid Search: Summary

US | Domain | paisawapas.com

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

Backlinks: Summary

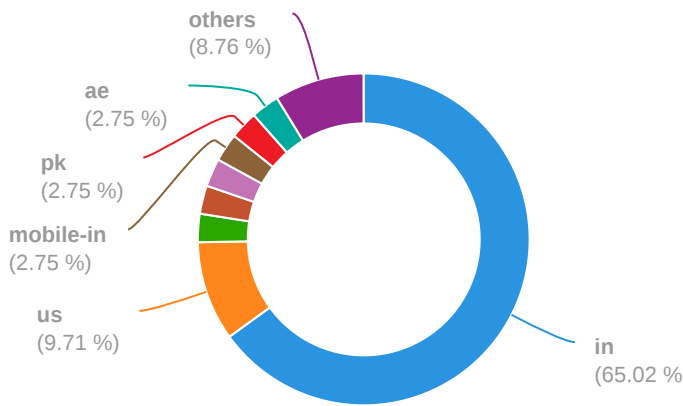
Root Domain: paisawapas.com

286.0K TOTAL BACKLINKS

Referring Domains	8K
Referring IPs	8K

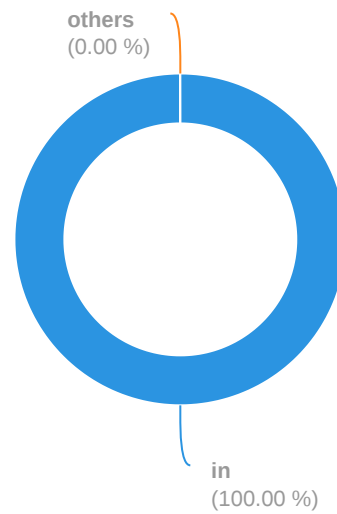
Organic Search: Keywords By Country

US | Domain | paisawapas.com



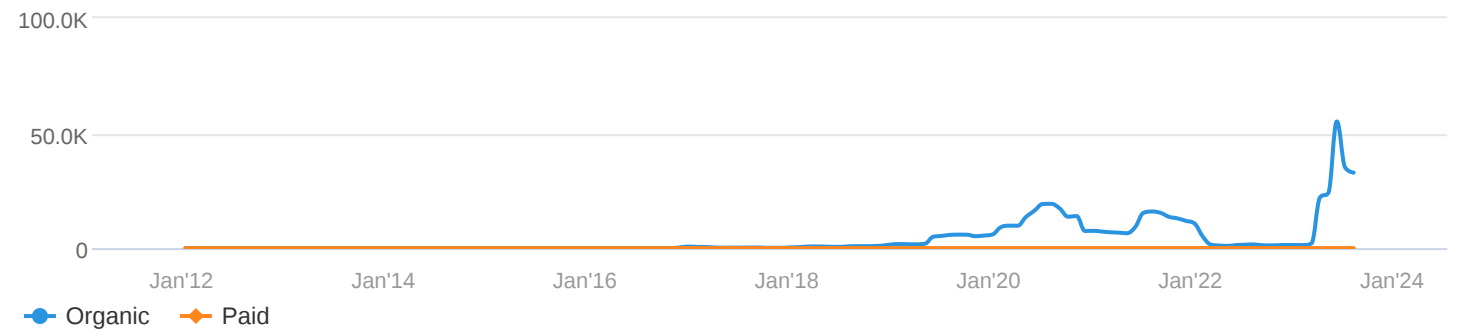
Paid Search: Ad Keywords by Country

US | Domain | paisawapas.com



Traffic: Organic vs Paid

US | Domain | paisawapas.com | All time



Organic search traffic

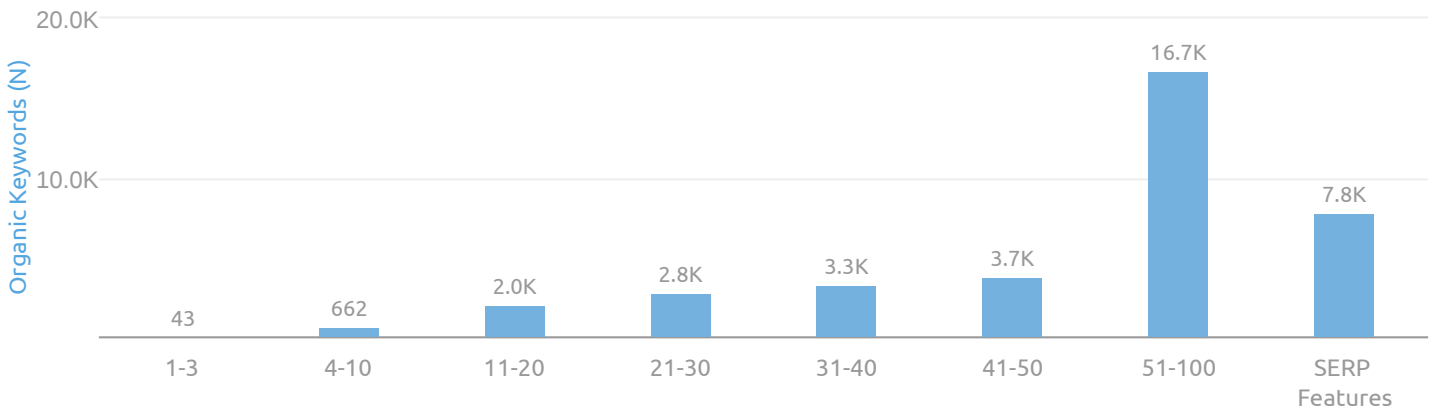
Organic Search: Top Keywords (36,953)

US | Domain | paisawapas.com

Keyword	Pos	Volume	Traffic
poki games	9	1,000,000	7.91%
shoe brands	?	22,200	4.46%
korean makeup	?	14,800	2.97%
ice cream places	?	22,200	2.19%
backpacks for school	?	33,100	1.76%

Organic Search: Keyword Position Distribution

US | Domain | paisawapas.com



Keywords by Intent

US | Domain | paisawapas.com



Intent	Keywords	Traffic
Informational	12.6K	4.7K
Navigational	2.9K	3.9K
Commercial	17.0K	23.2K
Transactional	11.8K	4.1K

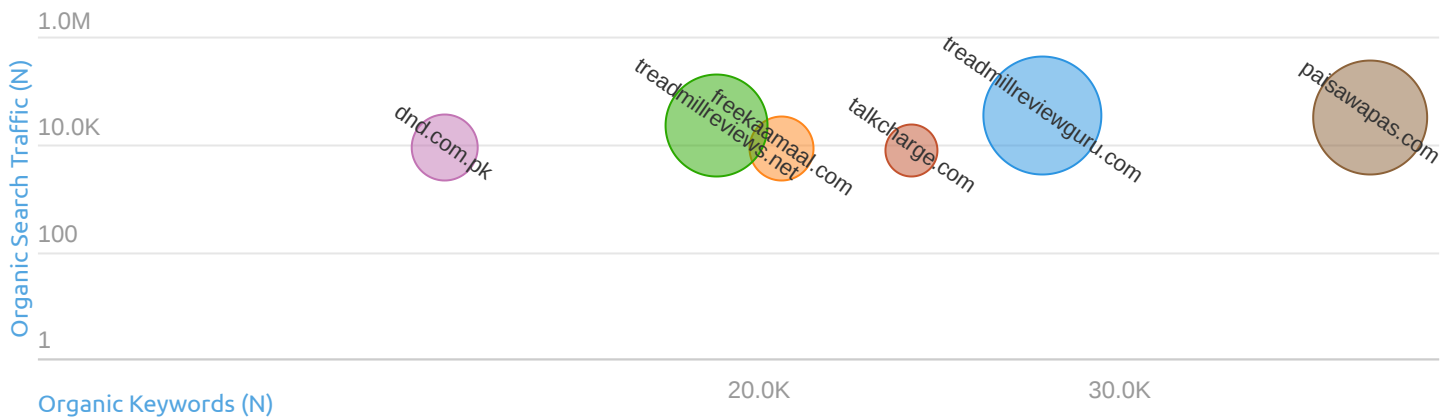
Organic Search: Top Competitors (27,597)

US | Domain | paisawapas.com

Competitor	Com. Keywords	SE Keywords	Com. Level
treadmillreviewguru.com	442	27.9k	4%
freekaamaal.com	353	20.6k	4%
treadmillreviews.net	440	18.8k	4%
talkcharge.com	262	24.3k	3%
dnd.com.pk	173	11.3k	3%

Organic Search: Competitive Position Map

US | Domain | paisawapas.com



Organic Branded Search

US | Domain | paisawapas.com

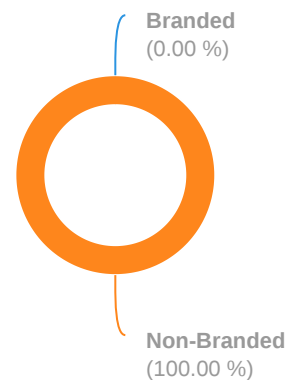
0 0% TRAFFIC

Keywords 0

Branded vs Non-Branded

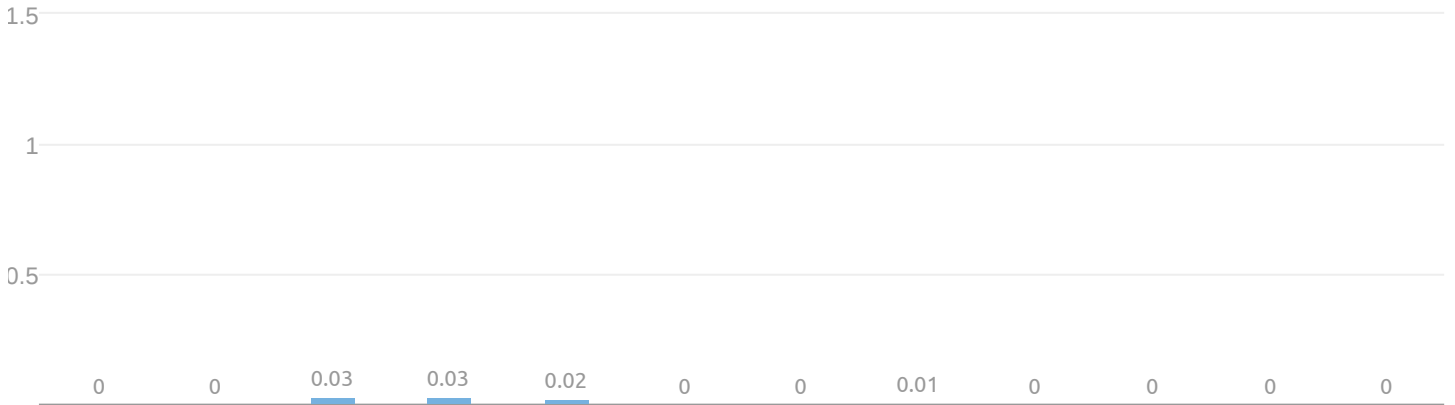
US | Domain | paisawapas.com

0.00% Branded Traffic **100.00%** Non-Branded Traffic



Organic Search: Branded Traffic Trend

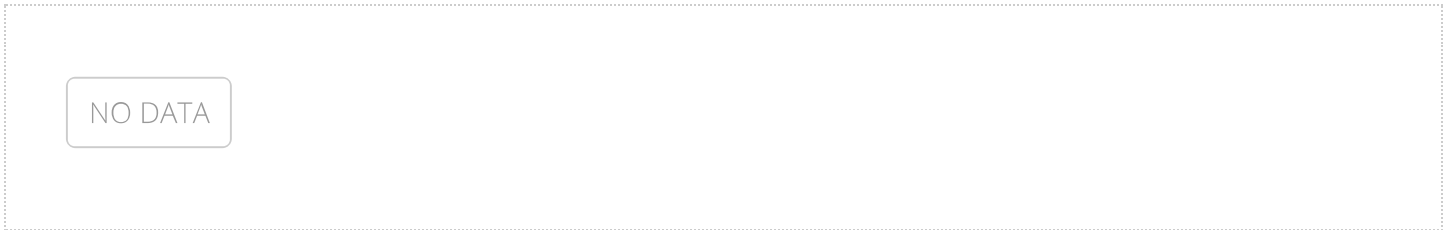
US | Domain | paisawapas.com



Paid search traffic

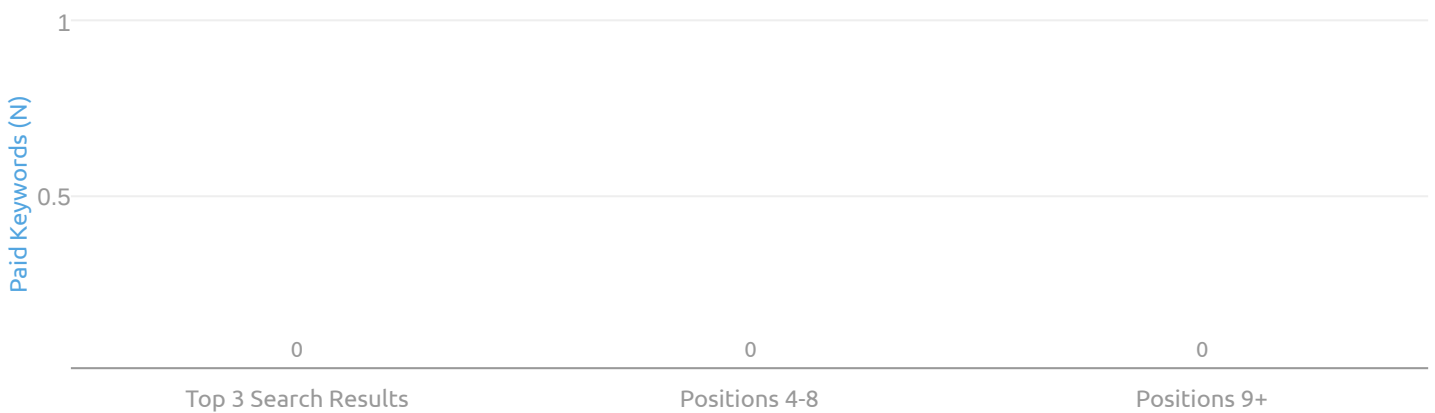
Paid Search: Top Keywords

US | Domain | paisawapas.com



Paid Search: Ad Copy Position Distribution

US | Domain | paisawapas.com



Paid Search: Top Competitors

US | Domain | paisawapas.com

NO DATA

Paid Search: Competitive Positioning Map

US | Domain | paisawapas.com

NO DATA

Sample Ads

US | Domain | paisawapas.com

NO DATA

Backlinks

Top backlinks

Root Domain: paisawapas.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Paisawapas (paisawapas) - Profile Pinterest https://in.pinterest.com/paisawapas/	paisawapas.com ; Opens a new tab http://www.paisawapas.com/	image
15591013_1333799793359780_1465720770781462040_o – Putnam Pro http://putnam-pro.com/15591013_1333799793359780_14657207707...	Amazon coupons https://www.paisawapas.com/amazon-sale-offers	image
Onde comprar zevo bug killer? (2023) https://amatan.best/articles/onde-comprar-zevo-bug-killer-4734	https://www.paisawapas.com/blog/top-10-frozen-food-brands-in-india/ https://www.paisawapas.com/blog/top-10-frozen-food-brands-in-india/	image
How to get a speeding ticket dismissed in north carolina? (2023) https://eculai.pics/articles/how-to-get-a-speeding-ticket-dismissed-in-n...	https://www.paisawapas.com/blog/21-best-ice-cream-brands/ https://www.paisawapas.com/blog/21-best-ice-cream-brands/	image
4-Ingredient Homemade Mayonnaise Recipe (For Beginners!) (2023) https://cytoph.pics/article/4-ingredient-homemade-mayonnaise-recipe...	https://www.paisawapas.com/blog/best-mayonnaise-brands-in-india/ https://www.paisawapas.com/blog/best-mayonnaise-brands-in-india/	image

Backlinks: Top Anchors

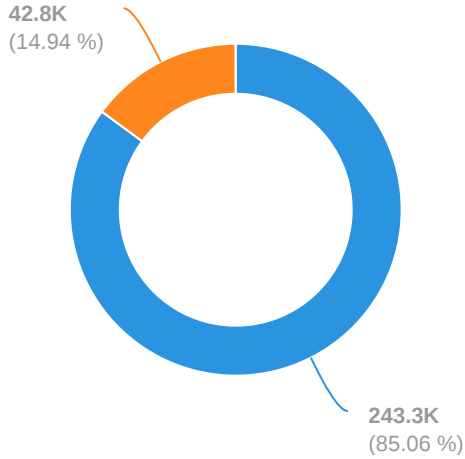
Root Domain: paisawapas.com

Anchors	Percentage	Domains	Backlinks
Empty anchor	16%	301	40,529
https://extp.in/ktbeav	2%	1	5,440
https://extp.in/bpcf9	2%	1	5,360
https://extp.in/gmiau3	2%	1	5,340
https://extp.in/pvbonm	2%	1	5,330

Backlinks: Follow vs Nofollow

paisawapas.com

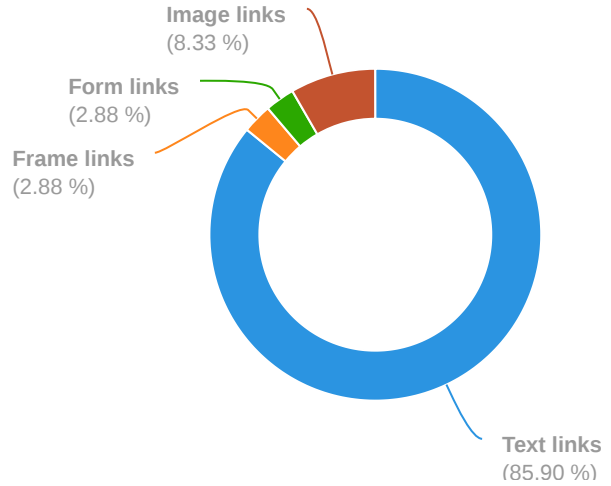
243.3K Follow links 42.8K Nofollow links



Backlinks Types

paisawapas.com

260.7K Text links 15 Frame links 1 Form links 25.3K Image links



Backlinks: Top Referring Domains

Root Domain: paisawapas.com

Root Domain	Backlinks	IP / Country
underup.org	157,819	46.101.101.83
extp.in	7,416	104.21.65.203
odolp.in	6,428	172.67.141.10
soundfiction.net	3,811	205.134.254.189
acedirectory.org	2,567	77.72.17.122

Backlinks: Top Indexed Pages

Root Domain: paisawapas.com

Title and URL	Domains	Backlinks
PaisaWapas: Coupons, Promo Codes & Cashback Offers for Jul 2023 https://www.paisawapas.com/	139	562
Bewakoof Coupon Code: Get Upto 80% Off + 10% Cashback https://www.paisawapas.com/bewakoof-coupons	129	139
Paisawapas: Get Extra Cashback & Coupons for Shopping http://paisawapas.com/	112	662
Amazon Offers, Coupon Codes & Promo Codes - Jul 2023 https://www.paisawapas.com/amazon-sale-offers	76	232
Today Flipkart Offers, Coupon Code, Sale Jul 2023 https://www.paisawapas.com/flipkart-offers	48	98